



The largest global environmental movement Earth Hour returns for its 18th edition with the Biggest Hour for Earth

Earth Hour 2024 returns by providing 60 minutes of global unity around the world, in support and celebration of our planet. In an increasingly divided world, Earth Hour serves as a beacon of positivity, hope, and inspiration to rally as many people as possible, in particular people who are not fully engaged with the environmental crisis yet.

While all landmarks will switch off, individuals are invited to 'Give an hour for Earth' doing something - anything - positive for the planet while doing something they love.

Launching a revamped Hour Bank, a new online interactive tool that offers a spread of fun, simple 'give an hour' activities - personalised according to their interests and lifestyle from food and fitness to art and entertainment

From 8:30 pm local time on 23rd March

